

the australian writer

The official newsletter of The Fellowship of Australian Writers (Vic)

Issue #357 September - November 2007

Advertising in *The Australian Writer* is a great way to get your message across to an audience that is interested in arts, literature and opportunities to advance their writing skills.

Advertising Rates and specifications

(All prices are ex GST.)

FAW MEMBERS RECEIVE A 15% DISCOUNT ON ADVERTISING RATES.

Full page colour
\$495 – back cover
\$395 – inside cover

Full page mono
\$360 - only available on inside pages

Size
180 mm x 261 mm
or 210 mm x 297 mm with bleed (please
add 3 mm for bleed)

Half page colour
\$250 – inside cover

Half page mono
\$180 – inside pages

Size
180 mm x 128 mm horizontal OR
180 mm x 261 mm vertical

Quarter page

\$90

Size

87.5 mm x 128 mm

Advertising deadlines

Issue	Deadline	Release
Summer 07	Nov 1	Dec 1
Autumn 08	Feb 1	March 1
Winter 08	May 1	June 1

Specifications

Advertisements should be supplied as a tiff, eps or hi-resolution pdf file.

Design service is available.

Bookings

For further details about advertising in *The Australian Writer*, or to make a booking, contact Renée Barber on 0408 059 633 or send an email to:
austwriter@writers.asn.au.

Payments

Advertisements will be invoiced upon booking, with payment due in 14 days.